

Aldana Capellano

Graphic Designer and Web Developer

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Rome, Italy

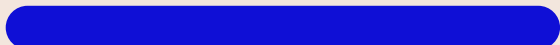
studiointernet.com

Let me introduce myself

Since 2016, I've been working as a **Graphic Designer** and **Web Developer**, handling graphic design, web design, front-end development, and content creation for social media. I collaborate with clients in **Latin America** and **Europe**. I use Adobe Creative Suite, web technologies such as HTML, CSS, JavaScript, and WordPress, and I have experience in **UI/UX design**. I've worked on numerous projects with artists and have a passion for editorial design. I'm always seeking the balance between aesthetics and functionality to convey each message in the best possible way.

Languages

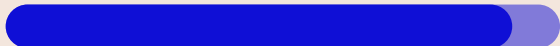
Spanish (Mother tongue)



Italian



English



Skills

Graphic Design (Adobe Cloud)

Video Editing (Adobe Premiere)

Web Development (HTML, CSS, JavaScript)

UI/UX design

Education

UTN (Universidad Tecnológica Nacional, ARG)

Work Experience

Ojo Raro 2019 - Present

(Animation agency, Argentina / Canada)

Just Amore 2016 - Present

(Wedding Planner, Dubai / Italia)

La Imagen Justa 2020 - Present

(Archivo d'arte online, Argentina / Colombia)

GTO Hotels 2019 - 2023

(Catena di hotel a 4 stelle a Sorrento, Italia)

Necci 2019 - 2023

(Ristorante Pigneto, Italia)

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About me

Since I started working, I've always strived to learn new things and improve my skills — both by facing challenges as they come up and through connections with others. I also believe that having diverse interests makes my work more engaging: my passion for 80s music and growing up in Argentina give me different perspectives and influence the way I create.

I also worked with different artists

Caterina Lorenzetti (fotografa, Italy) / Nitx (performer, Italy) / PignaColada (digital agency, Italy) / Barbara De Dominicis (Musica, Italy) / Aria D (Architecture studio, Italy) / Cute Punk People (T-shirt brand, Italy-Argentina) / Catalina Felgueras (fotografa, Germany) / Agueda Sobito (3D Artist, Argentina), NFOH (evento artistico culturale, Italy-Argentina)

Other work experiences

I organize artistic and cultural events, involving people and diverse realities from the Roman scene. We've participated in the Sonata festival at MACRO (Museum of Contemporary Art of Rome) and have taken our projects to various spaces around the city, such as Angelo Mai and Santa Libbirata. I'm responsible for social media management, event organization, and artistic direction.